



# You're invited



## EastAfrican Entrepreneurship Conference & Expo 2023

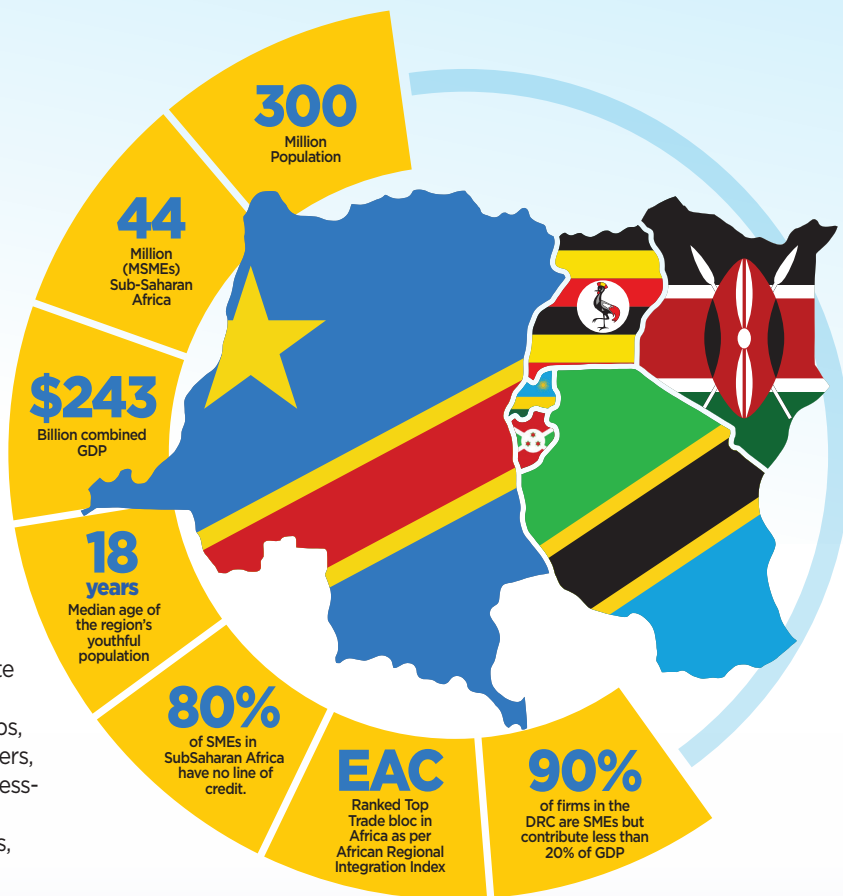
 Kinshasa - DR Congo  
 October 31<sup>st</sup> - November 2<sup>nd</sup> 2023

### THEME

**"Positioning African Enterprises for Global Trade Competitiveness".**

**Are you interested in building business networks with entrepreneurs and SMEs in the Democratic Republic of Congo (DRC)?**

Welcome to The EastAfrican Entrepreneurship Conference & Expo (EECE), an event that is fashioned to promote entrepreneurship in Africa. EECE brings together experienced entrepreneurs, start-ups, venture capitalists, financial institutions, trainers, investors, distributors, SMEs, and other business-oriented organisations and stakeholders, to discuss business matters; showcase products, solutions, and regional presence; and seek partners and trade opportunities.



### Key event features



3 days expo



Special Conference Journal - [6countries]



Exclusive Deal Making sessions



Conference Speaking Opportunity



Special Groups Sponsorship



Conference delegate



Business Tours



Networking Gala Dinner

For more details feel free to contact  
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#EECE2023

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The EastAfrican

# About Nation Media Group

The Nation Media Group is the largest independent media house in East and Central Africa with operations in print, broadcast and digital media, which attract and serve unparalleled audiences in Kenya, Uganda, Tanzania, Burundi and Rwanda

## Our mission

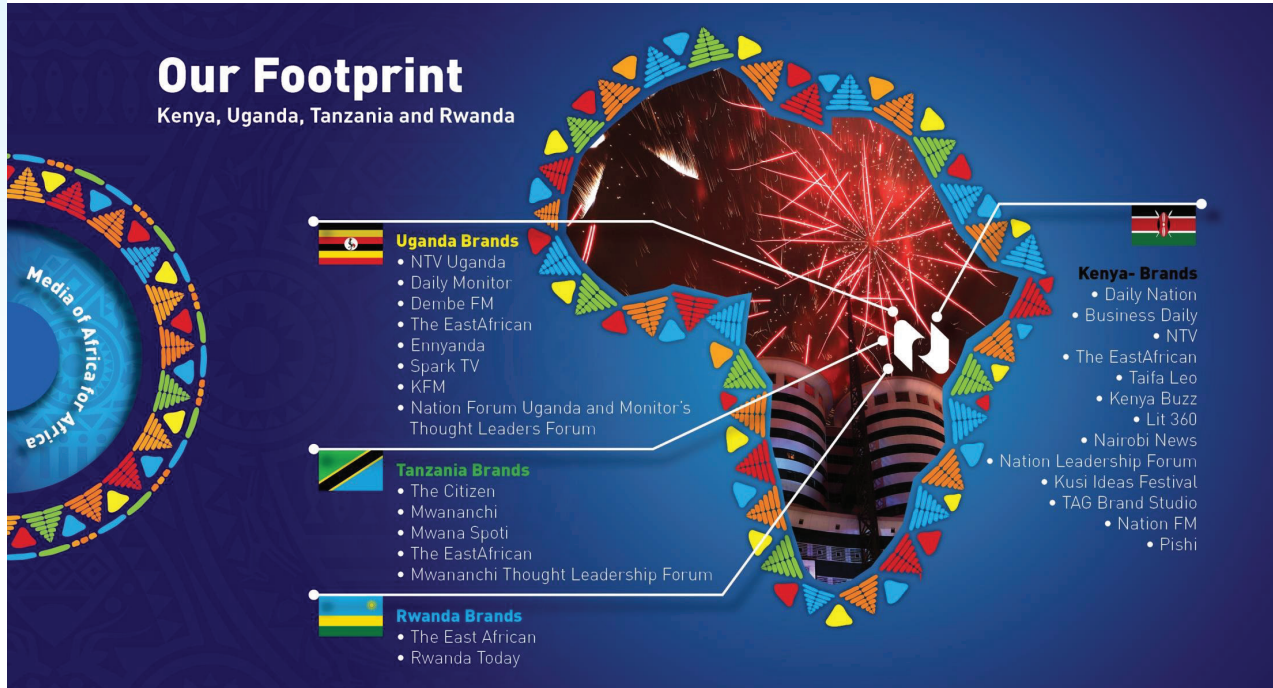
Our mission is to create value for our stakeholders and positively influence society by providing media that informs, educates, and entertains.

## Our vision

Our vision is to be the Media of Africa for Africa

## Our Footprint

Kenya, Uganda, Tanzania and Rwanda



## Greetings from the Nation Media Group in Nairobi, Kenya.

The Nation Media Group [NMG] is organizing the Eastafrica Entrepreneurship conference & Expo [EECE] to be held in Democratic Republic of Congo [DRC] from October 31st – November 2nd 2023.

The event will bring together the region's entrepreneurs, SMEs, Business Incubators, government agencies and institutions that constitute the backbone of Entrepreneurship across sub-Saharan Africa .

### Key among the agenda include:-

- Creating platform for Entrepreneurs to Trade, Benchmark & Network with their peers across the region.
- Create an ambience for Incubators, Trainers & financiers of Entrepreneurship to leverage and recruit enterprises into their programs.
- Bring together Corporates & government agencies to engage with investors and discuss current opportunities for investment in DRC
- Promote Intra-Africa trade by showcasing platforms for Ecommerce, Cross border payments and Export/import services.
- Build a regional "entrepreneurship movement" in EastAfrica in partnership with other stakeholders to promote them and equip them for Global competitiveness

### THE OPPORTUNITIES & BENEFITS

1. This conference will therefore be great opportunity for companies in DRC to pursue opportunities for Trade, Investment and Build networks with other enterprises across EastAfrica.
2. For Companies, Entrepreneurs, SME, & MSMEs in DRC it is also an opportunity to exhibit, meet with potential Financiers, Trainers, Sponsors and Trade partners even as you interact with international trade experts.
3. The EECE is also an opportunity for Government agencies in DRC to engage and attract investors into difference sectors of the economy. These investors will be DRC partners in Wealth and Job creation.



L to R: Nation Media Group Chairman Dr. Wilfred Kiboro, Kenya ambassador to DRC Dr. George Masafu with DRC Minister for Communication H.E Patrick Muyaya (who was our Chief Guest) & Madam Sophie from the minister's office during our March 2023 Business Conference held at Sultani Hotel- Kinshasa



Delegates



Delegates



Nation Media Group Chairman Dr. Wilfred Kiboro, with DRC Minister for Hydrocarbons Mr. Didier Budimbu at the conference

## EVENT PARTNERSHIP PACKAGES

### KES- 700,000 [Includes 2 delegates]

- ✓ Exhibition Booth at the Conference – 2days
- ✓ Opportunity to Brand the Venue
- ✓ Full-page advert in the Conference Journal [ *will also be distributed across Eastafrica*]
- ✓ Opportunity to Distribute branded merchandise at the conference.
- ✓ Access to breakaway sessions -2people
- ✓ Partners Logo in our event publicity adverts
- ✓ Opportunity to Play advertisements within conference screens.
- ✓ Access to interpretation gadgets.
- ✓ 2 Tickets to the Networking Gala Dinner – Thursday
- ✓ Kinshasa Business tour- 2

### KES- 500,000-[Includes 1 Delegate]

- ✓ Exhibition Booth at the Conference – 2days
- ✓ Opportunity to Brand the Venue
- ✓ ½page advert in the Conference Journal [ *will also be distributed across Eastafrica*]
- ✓ Opportunity to Distribute merchandise at the conference.
- ✓ Access to breakaway session – 1person
- ✓ Partners Logo in our event publicity adverts
- ✓ Access to interpretation gadgets.
- ✓ 1 Tickets to the Networking Gala Dinner – Thursday
- ✓ Kinshasa Business tour – 1person

### KES- 350,000[includes 1 Delegate]

- ✓ Exhibition Booth at the Conference – 2days
- ✓ Opportunity to Brand the Venue
- ✓ ¼page advert in the Conference Journal [ *will also be distributed across Eastafrica*]
- ✓ Opportunity to Distribute merchandise at the conference.
- ✓ Access to VIP breakaway session -1person
- ✓ Partners Logo in our event publicity adverts
- ✓ Access to interpretation gadgets.
- ✓ 1 Ticket to the Networking Gala Dinner – Thursday
- ✓ Kinshasa Bus tour

## DELEGATES ,SPECIAL GROUPS & BREAKAWAY SESSIONS

### Individual Delegate Kes: 100,000

- ✓ Free access to the Expo
- ✓ Conference Hospitality services
- ✓ Access to Breakaway sessions –day 2
- ✓ Access to interpretation gadgets.
- ✓ 1 Ticket to the Networking Gala Dinner – Thursday
- ✓ Kinshasa Business tour.

### Special groups Sponsorship – 10 pax Kes 1Million

- ✓ Conference Speaker opportunity- 1
- ✓ Free access to the Expo
- ✓ Exhibition Table – 12 by 3m
- ✓ Sponsors Access to Breakaway sessions
- ✓ Partner Logo in our event publicity adverts.
- ✓ Conference interpretation services.
- ✓ Access to the Networking Gala Dinner
- ✓ Kinshasa Business tour

### Break-away Session sponsorships Kes: 500,000 - [Two only]

- ✓ Sponsor & Moderate One Break- away session.
- ✓ Conference Speaker opportunity
- ✓ Access to Conference Interpretation services.
- ✓ Access to the Networking Gala Dinner & feedback session
- ✓ Free access to the conference
- ✓ Partners Logo in our event publicity adverts.
- ✓ Exhibition booth – 2 by 3m

**The above Packages don't include Flight & Accommodation cost**

# TARGET SECTORS



**Mining, Oil & Gas**



**Ecommerce & Cross border trade**



**Leasing & Asset Finance**



**Textile & Apparel**



**Building & Construction**



**Education & Upskilling**



**HealthCare**



**Banking & Finance**



**Women in Business**



**Agriculture & Value addition**



**Incubators & Accelerators**



**Independent power producers  
& Renewable energy**



**Business insurance**



**Business consultancy**